



BCP Council

Social Value Statement

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BCP Council Social Value Statement

BCP Council is committed to creating lasting social value by placing people, communities, and the environment at the heart of everything we do. Our [Corporate Strategy 2024–2028](#) sets out a bold and inclusive vision: “*Where people, nature, coast and towns come together in sustainable, safe and healthy communities.*”

Consistent with our Corporate Strategy 2024–2028, this Social Value Statement is aligned with the [Purpose Goals](#) published by [The Purpose Coalition](#), a leading UK-based framework for organisations to articulate their purpose and the social impact they are seeking to achieve.

The Social Value Act 2012 came into effect on 31 January 2013 and placed a requirement on public sector commissioners to consider how they can use procurement process to secure wider economic, social and environmental benefits.

We recognise that social value is generated not only through the services we commission and deliver but also through the way we work—with transparency, accountability, and care. Our approach is rooted in collaboration, innovation, and empowerment, ensuring that all residents, businesses, and partners benefit from our shared progress.

Alongside the statutory requirements of the Act, BCP Council has adopted a wider definition of Social Value which reflects the Council’s aspirations to leverage wider social benefits through its work across the council, aligned to BCP Council’s Corporate Strategy.

Summary of Social Value commitments in BCP Council’s Corporate Strategy

1. Empowering People and Communities

- We will ensure everyone has the opportunity to lead a fulfilled life, with access to quality homes, education, employment, and lifelong learning.
- We will support vulnerable individuals and families with timely, inclusive services that promote independence and wellbeing.
- We will work with communities to co-design services that reflect their needs, values, and lived experiences.

2. Creating Vibrant, Sustainable Places

- We will invest in infrastructure, regeneration, and green spaces that enhance quality of life and support biodiversity.
- We will tackle climate change through sustainable policies and practices, aiming for a carbon-neutral council by 2030 and area-wide neutrality by 2045.

- We will promote local economic growth by supporting community-led initiatives and sustainability-minded businesses.

3. Driving Inclusive Growth and Opportunity

- We will reduce inequalities by aligning our priorities with the UN Sustainable Development Goals and the UK Purpose Goals.
- We will foster social mobility through targeted support for education, employment, and health.
- We will champion diversity and inclusion across our workforce and services.

4. Working in Partnership for Impact

- We will collaborate with public, private, and voluntary sector partners to deliver shared outcomes and remove barriers to opportunity.
- We will use data, insights, and feedback to shape responsive, effective services.
- We will intervene early to improve outcomes and prevent crisis.

5. Leading with Integrity and Innovation

- We will continue transforming our organisation to be modern, accessible, and accountable.
- We will create a culture of learning, leadership, and pride among our workforce.
- We will use our resources sustainably to support long-term ambitions and community resilience.

Definitions and Mapping

Social Value means leveraging different categories of public benefit. Along with the United Nation's Sustainable Development Goals (SDG) referenced in BCP Council's Corporate Strategy, two social value frameworks are often cited: Environmental, Social, Governance (ESG) and National TOMs. (*TOMs* stands for Themes, Outcomes and Measures). The four TOMs social value *Themes* are often used in UK public procurement. These Themes are Work, Economy, Community, and Planet.

The Council has mapped TOMs to ESG as follows:

- **TOMs-Work – ESG-Social:** Social ESG factors focus on how organisations treat people — employees, suppliers, and communities. This aligns with the Work theme, which includes:

- Fair employment practices
 - Workforce diversity and inclusion
 - Skills development and training
 - Health, safety, and wellbeing
 - Ethical labour standards
- Example: ESG-driven procurement might require suppliers to offer apprenticeships or support rehabilitation through employment, as seen in justice sector initiatives.
- **TOMs-Economy – ESG-Governance:** Governance ESG factors relate to how organisations are run — transparency, ethics, accountability, and resilience. These support the Economy theme by:
 - Promoting ethical business practices
 - Ensuring fair competition and anti-corruption
 - Supporting local SMEs and social enterprises
 - Encouraging innovation and responsible investment
- Example: Procurements may favour suppliers with strong governance structures, ethical supply chains, and transparent reporting.
- **TOMs-Community – ESG-Social:** The Community theme overlaps with the Social pillar of ESG, especially in:
 - Community engagement and volunteering
 - Supporting vulnerable groups
 - Promoting equality and inclusion
 - Enhancing local wellbeing
- Example: ESG-aligned contracts might include commitments to community outreach, local hiring, or support for disadvantaged groups.
- **TOMs-Planet – ESG-Environmental:** The Planet theme is directly aligned with the Environmental pillar of ESG, covering:
 - Carbon reduction and net zero targets
 - Biodiversity and nature recovery
 - Pollution control and waste reduction
 - Sustainable resource use and circular economy

- Example: Contracts may require suppliers to use renewable energy, reduce emissions, or implement green technologies.

Corporate Social Responsibility (CSR) refers to an organisation's commitment to carry out their business in a socially accountable way. Self-regulated by the organisation itself, with the aim of being ethical and committed to environmental sustainability. Organisations often have a CSR budget and some of those organisations reach out to BCP Council from time-to-time to ask how they can invest their time and/or resources into the area in a manner that will deliver desired social value benefits for the BCP area. CSR can involve activities such as:

- Waste reduction
- Responsible sourcing of ingredients and suppliers
- Improvement of working standards and conditions
- Socially-responsible investment
- Employee volunteering.
- NB: Environmental CSR is a part of overall CSR

Mechanisms to leverage Social Value

Where relevant and proportionate, the Council requires its officers to leverage Social Value, aligned with the Council's priorities, through:

- Procurement and contract management
- Encouraging external business-related offers relating to Corporate Social Responsibility (CSR)
- Planning
- Economic Development
- Encouraging community-based projects

In addition to the above the Council supports and encourages its staff to participate in internal CSR initiatives such as:

- Waste reduction
- Responsible sourcing of ingredients and suppliers
- Improvement of working standards and conditions
- Socially-responsible investment

- Employee volunteering

Social Value Priorities for BCP Council

The Council has adopted the Local Government Association's (LGA's) standard full list of 116 defined social value metrics spanning four TOMs Themes:

- Work
- Economy
- Community
- Planet

The four Themes and the 116 metrics are treated with equal priority.

From a Procurement and Contract Management perspective:

- Where relevant and proportionate, tenders for procurements over £30,000, are to be assessed with a minimum of 10% of the score being allocated to economic, social and environmental considerations.
- Social Value will always be distinct from core contractual deliverables — Social Value is additional value created through how the contract is delivered. The general rule is that the Council will not pay extra for the delivery of Social Value benefits.
- Procurement and Contract Management will embed successful bidder's Social Value commitments into contract terms/ Key Performance Indicators (KPIs). The standard Social Value KPI will be percentage of committed social value delivered. The means of calculation being the monetised value of social value delivered (a) expressed as a percentage of the total value of social value committed at bid stage (b).

From a Services perspective:

- Where successful bidder's Social Value commitments are transposed into contract terms / Key Performance Indicators (KPIs), the contract manager, who is normally embedded within a Service, will monitor supplier performance against contractual KPIs to ensure delivery.

Measuring Social Value

Social Value will be referenced, monetised and measured in accordance with the LGA's standard methodology (see Appendix 1).

Procurement and Contract Management will report Social Value leveraged through procurement by drawing on BCP's contract management network.

Out of Scope

- The monitoring and reporting BCP's Social Value performance at an organisational level.
- The development of a web-platform to encourage external business-related CSR offers to come forward in a fair, transparent and controlled manner.

Appendices

Appendix 1 - National TOMs 2024 Complete procurement measure set (116) LGA